

AMPLIFON AWARDS 5 SCHOLARSHIPS FOR FUTURE HEARING CARE PROFESSIONALS

The fourth edition of the “A Degree with Amplifon” initiative kicks off, reserved for fifth-year high school students interested in enrolling in the bachelor's degree program in hearing aid techniques, active at 14 Italian universities

Milan, March 18, 2025 – **Amplifon Italy**, a company of the world's leading group in hearing care services and solutions, has kicked off the fourth edition of “**A Degree with Amplifon**,” the initiative reserved for fifth-year high school students interested in enrolling in the **three-year degree in Audioprosthesis Techniques**. This degree allows students to become **hearing care professionals**, the specialized figure responsible for diagnosing and treating hearing loss, a central figure in Amplifon's service model.

In detail, the company is **awarding five scholarships**, including a **monthly contribution of 500 euros** and **payment of university fees** for the duration of the degree. There will also be an **end-of-degree internship** within one of Amplifon's more than 800 audiology centers in Italy and a **job placement in the company at the end of the studies**. Students can apply for “A Degree with Amplifon” by filling out the form on the project's website **before June 30** (https://careers.amplifon.com/Una_Laurea_Con_Amplifon).

The initiative will be presented in several Italian cities as part of a **roadshow for high schools** in Bari, Catania, Padua, Treviso, Messina, Parma, Verona, Pisa, and Siena. The degree program in Audioprosthesis Techniques is currently available at the Faculty of Medicine and Surgery in 14 Italian universities in Rome, Milan, Turin, Naples, and Palermo.

Hearing care professionals are concerned with hearing prevention and care, checking people's hearing health, performing the necessary tests and choosing the most appropriate hearing solution in the case of hearing loss. They are professionals who combine technical skills with a strong interpersonal component. To become a hearing care professional requires a university degree, which is obtained through three years of study and an internship. After acquiring the degree, it takes, on average, only a couple of months before recent graduates are able to enter the workforce.

Among health professions, the hearing care professional is relatively unknown but has a growing demand not only in Italy but globally, given the increasing adoption rates of hearing devices and demographic trends related to an aging population.

Amplifon

Amplifon, global leader in the hearing care retail market, empowers people to rediscover all the emotions of sound. Amplifon's around 20,900 people worldwide strive every day to understand the unique needs of every customer, delivering exclusive, innovative and highly personalized products and services, to ensure everyone the very best solution and outstanding experience. The Group, with annual revenues of over 2.4 billion euros, operates through a network of over 10,000 audiological centers in 26 Countries and 5 continents. More information about the Group is available at: <https://corporate.amplifon.com>

Amplifon Corporate Communication:

Salvatore Ricco

salvatore.ricco@amplifon.com

M. +39 335 7709861

Dania Copertino

danialcopertino@amplifon.com

M. +39 348 2986209